

TAKE ACTION:

Six ways you can help CPSU's Worth 100% campaign for gender pay equity

There are lots of ways you can help our campaign as a CPSU member and Gender Pay Equity Advocate, depending on your workplace and how much time you have.

If you have any questions, please don't hesitate to get in touch with CPSU.

1

Spread the word!

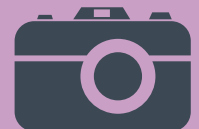
Put up posters or hand out flyers around your office, or chat to your colleagues about the gender pay gap and Worth 100%.



2

Add your selfie to our "wall of fame"

Take a selfie of yourself or a bunch of colleagues with one of our Worth 100% posters, and send it to worth100@cpsuvic.org.



3

Run an equal pay chat at work

See our guide for running an equal pay chat, and our suggested conversation starters.



4

Collect data

Help us understand how the gender pay gap manifests in your workplace. Use our Gender Pay Gap Assessment and Organising Tool to help identify what is and isn't working.



5

Share your story

Have you personally experienced gender inequality at work? Or maybe a colleague has a compelling story to tell about being on the wrong side of the gender pay gap? Use our template to share stories with other activists.



6

Write a letter

Our letter template will help you formulate a letter to management requesting information about the gender pay gap in your department, agency or branch, as appropriate.

